



Fall into Winter
2015



28048 (43")
Limited Quantities



28049 (43")
Limited Quantities



28032 (43") Limited
Quantities



28149 (33")



1872



2768 (33")
Limited Quantities



2997 (36")

October is Breast Cancer Awareness Month



EnerGel® Deluxe 0.7 mm Retractable Gel Breast Cancer Pens
0124 Display 48/pk (free display)
0125BK Open Stock 6/pk
0125PK Open Stock 6/pk
Pens are packed 2 per blister pack. Writes in black ink.
(For each Pink Product sold, Pentel donates to the Breast Cancer Research Foundation.)



3049



3046



14" Pre-Inflated Breast Cancer Awareness Ribbon 8007739

Grandparents Day

Sunday, September 13th



2060



2061



75701



7616 (27")



7621



7620



9" Pre-Inflated Minis 8001BS
(Styles May Vary)



7610
Limited Quantities



7622 (16")



orbz



7587 (16")



7589 (29")



9" Pre-Inflated Minis 8001SD
4" Pre-Inflated Micros 8010SD
(Styles May Vary)



7581



7576



7574



3032



3006



2831 (29")



28033 (21")



28058 (21")



28060 (21")



28054 (21")



4538

Super Bowl - February 7, 2016
Design is subject to change.



1825



Football Link-O-Loons™
6571 (12") 50/pk
Deluxe Chocolate



28055 (21")



28059 (21")



28056 (21")



28037 (21")



Don't miss out on these
incremental sales!

All COLLEGE TEAMS

Auburn.....4003	Michigan State.....4028	U of Maryland.....4025	U of Tennessee.....4016
Clemson.....4004	Penn State.....4014	U of Miami.....4010	U of Texas.....4017
Florida State.....4006	U of Arizona.....4031	U of Michigan.....4011	U of Virginia.....4019
Georgetown.....4023	U of Arkansas.....4002	U of Missouri.....4012	VA Commonwealth.....4027
Georgia Tech.....4021	U of Florida.....4005	U of North Carolina.....4022	Virginia Tech.....4020
James Madison.....4024	U of Georgia.....4007	U of Oklahoma.....4013	West Virginia.....4034
Louisiana State.....4009	U of Illinois.....4029	U of Pittsburgh.....4030	



All NFL Football Balloons

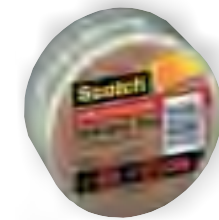
Atlanta Falcons.....4516	Dallas Cowboys.....4506	Miami Dolphins.....4507	Pittsburgh Steelers.....4512
Arizona Cardinals.....4524	Denver Broncos.....4514	Minnesota Vikings.....4515	St. Louis Rams.....4522
Baltimore Ravens.....4531	Detroit Lions.....4502	New England Patriots.....4527	San Diego Chargers.....4520
Buffalo Bills.....4509	Green Bay Packers.....4503	New Orleans Saints.....4517	San Francisco 49ers.....4510
Carolina Panthers.....4529	Houston Texans.....4542	New York Giants.....4508	Seattle Seahawks.....4521
Chicago Bears.....4504	Indianapolis Colts.....4525	New York Jets.....4519	Tampa Bay Buccaneers...4526
Cincinnati Bengals.....4523	Jacksonville Jaguars.....4530	Oakland Raiders.....4511	Tennessee Titans.....4533
Cleveland Browns.....4532	Kansas City Chiefs.....4513	Philadelphia Eagles.....4505	Washington Redskins.....4501



3M™ Cushioned Mailers
6853 (10 1/2" x 15")
99¢ each 10/pk

6852 (8 1/2" x 11")
62¢ each 10/pk

6851 (6" x 9")
43¢ each 10/pk



Scotch® Mailing Tape
6802 (2" x 54 yds)
12/pk



Mailing Boxes
6840 (14" x 10" x 5.5") 12/pk
6841 (17.25" x 11.25" x 6") 12/pk



3M™ Postal Wrapping Paper
6850 (30" x 15')
24/pk



Scotch® Transparent Mailing Tape
6801 (2" x 800")
6/pk



Scotch® Tear-by-Hand Packaging Tape
6804 (1.88" x 17.4 yds)
6/pk



3M™ Cushion Wrap
6854 (12" x 10')
12/pk



Self-Laminating Luggage Tag Protectors
6808
(Contains 25 two-sided protectors with loops)
CLEARANCE PRICE
While Supplies Last!



Self-Laminating Luggage Tag Protectors
6810
(Contains 5 two-sided protectors with loops)
CLEARANCE PRICE
While Supplies Last!

STANDARD SIZE BALLOONS SOLD IN MULTIPLES OF 5
HELIUM SHAPE BALLOONS SOLD IN MULTIPLES OF 3





77045 (27")



77047 (23")

Junior Shapes!
Suggested Retail \$4.99



77028 (22")



77052 (31")



77051 (33")



77035



77015



77032



77018 (41")



77050 (41")



77048



77049



77038



77027 (25")
Limited Quantities



77039 (21")



77046



77006



77007
PROMO



77024
2-Sided



77041 (28")



77042 (28")



77040 (28")

STANDARD SIZE AND JUNIOR SHAPE BALLOONS SOLD IN MULTIPLES OF 5
21" MIGHTYBRIGHT™ BALLOONS SOLD IN MULTIPLES OF 5

HELIUM SHAPE BALLOONS SOLD IN MULTIPLES OF 3
MIGHTYBRIGHT™ SHAPE BALLOONS SOLD IN MULTIPLES OF 3

orbz

Front



77025 (16")



Sides

anglez



77044 (21")



Sides



CUBEZ



Front

77030 (15")



Junior Shape!
Suggested Retail \$4.99



77823 (15")



77824



77808



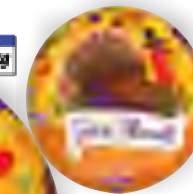
77825

Coordinates with the Woodland
Creatures on page 12.

Front



77826 (16")



Sides

orbz



77827 (29")



77828 (49")

**I'm 5
feet tall!**



77043 (60")

Suggested Retail \$17.99 - \$19.99



Polka Dots Link-O-Loons
6570 (12") 50/pk
Fashion Orange & Deluxe Black



14" Pre-Inflated Mini Shapes
8007HL
9" Pre-Inflated Minis
8001HL
4" Pre-Inflated Micros
8010HL
(Styles May Vary)

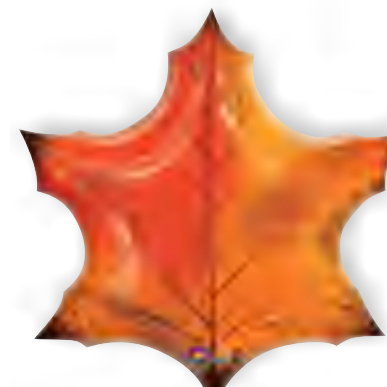


Witches Broom Pens
7741 12/pk
(free display)

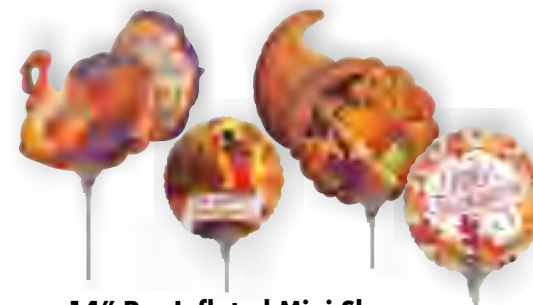
WARNING: CHOKING HAZARD -
Small parts. Not for children under 3.



77805 (31")



77804 (25")



14" Pre-Inflated Mini Shapes
8007TD
9" Pre-Inflated Minis **8001TD**
4" Pre-Inflated Micros **8010TD**
(Styles May Vary)



77829 (29")

7786 (60")

I'm 5 feet tall!

**FRESH
PICKS**





78048 (20")



78010 (18")



78050 (21")



78028 (21")



78029 (16")



78055 (15")

Junior Shapes! Suggested Retail \$4.99



7825 (23")



7810 (24")



78039



78056 (24")



78026 (25")



78057 (36")



78049

Coordinates with the Woodland Creatures on page 12.



78051



78053



78058 (27")



78038 (45")



78054



78046



78015 (21")



78059 (25")



28159 (36")

These Woodland Creatures coordinate with the Thanksgiving (page 9), Christmas (page 10), and Everyday (page 15) standard size balloons.



28158 (36")



28157 (30")

I'm 5 feet tall!



78043 (60")
Suggested Retail \$17.99 - \$19.99



28156 (36")



14" Pre-Inflated Mini Shapes 8007CH
9" Pre-Inflated Minis 8001CH
4" Pre-Inflated Micros 8010CH
(Styles May Vary)

Chinese New Year
Monday, February 8th



7876



7796



3028

Junior Shape!
Suggested Retail \$4.99
Hanukkah
Starts December 6th



77971 (21")



NEW 78735

NEW 78737

78723

7885



NEW 78736 (16")



78732 (16")



NEW 78739 (21")



14" Pre-Inflated Mini Shapes 8007NY
9" Pre-Inflated Minis 8001NY
4" Pre-Inflated Micros 8010NY
(Styles May Vary)

NEW 78738 (36")



Mighty Bright™ Megaloons™
See our annual catalog for the entire Megaloons™ selection.
Megaloons™ sold in multiples of 1.

5922 (40") (#2)
5920 (40") (#0)

5921 (40") (#1)
5926 (40") (#6)

STANDARD SIZE AND JUNIOR SHAPE BALLOONS SOLD IN MULTIPLES OF 5
ANGLEZ™ AND HELIUM SHAPE BALLOONS SOLD IN MULTIPLES OF 3
SPECIAL DELIVERY BALLOONS SOLD IN MULTIPLES OF 1

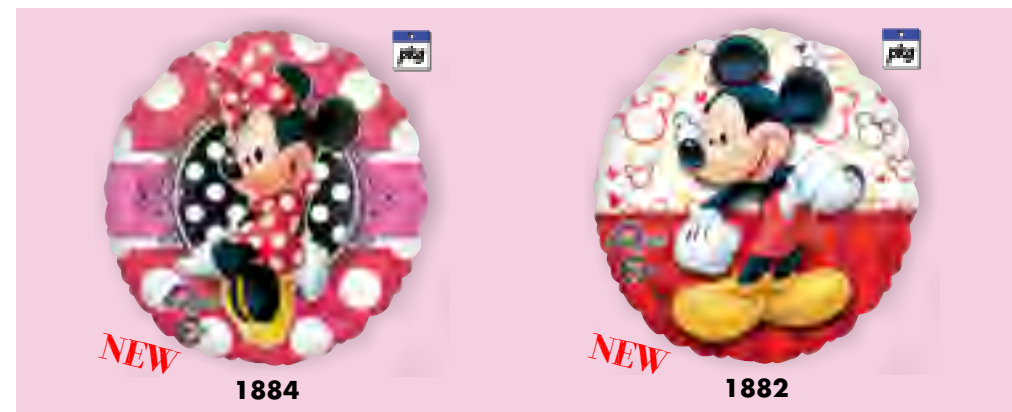
STANDARD BALLOONS SOLD IN MULTIPLES OF 5
21" MIGHTYBRIGHT™ SOLD IN MULTIPLES OF 5
ORBZ™ AND HELIUM SHAPE BALLOONS SOLD IN MULTIPLES OF 3



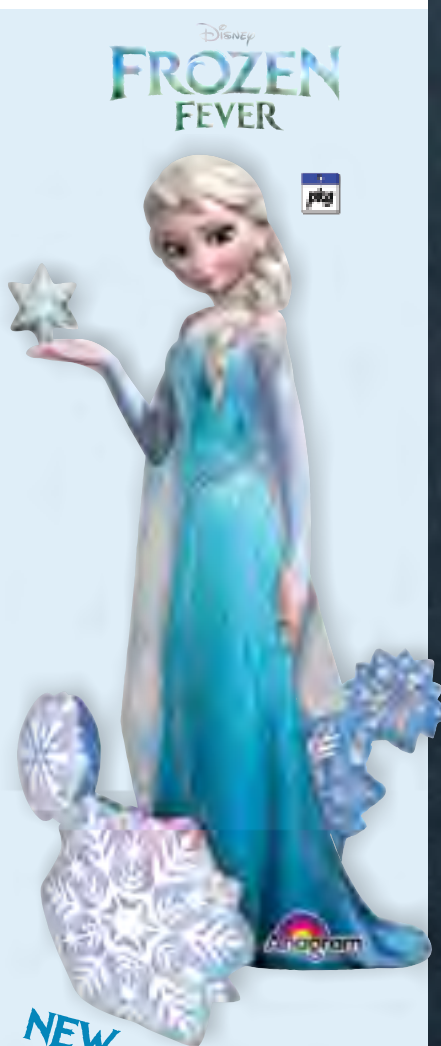
NEW 10042 **NEW** 10043 **NEW** 19008
NEW 17030 **NEW** 17031 **NEW** 20011



NEW 10039 **NEW** 17027 **NEW** 17028 **NEW** 17029
 Coordinates with the Woodland Creatures on page 12.



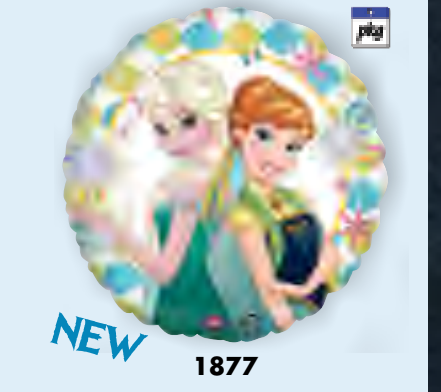
NEW 1884 **NEW** 1882



NEW 3531 (57")
 Suggested Retail \$24.99
 This AirWalker® can be Air or Helium Filled.



NEW 4911 (15") **NEW** 28161 (26")
NEW 28160 (38") **NEW** 4959 (17")



NEW 1877

STANDARD SIZE AND JUNIOR SHAPE BALLOONS SOLD IN MULTIPLES OF 5



NEW Assorted Tea Cups with 9" Balloon Candy Gift 8016 12/pk*
NEW Assorted Watering Cans with 9" Balloon Candy Gift 8015 12/pk*
NEW Smiley Mug with 9" Balloon Candy Gift 8028 12/pk*
NEW Assorted 7" Plush with 9" Balloon Candy Gift 8472 12/pk*

* Available in birthday, get well, love, congrats, smiley face, baby, good luck, etc. (Ask Customer Service for additional categories.)
 * You may customize your assortment with selections from multiple categories.

HELIUM SHAPE, CUBEZ™, AND DIAMONDZ™ BALLOONS SOLD IN MULTIPLES OF 3
 AIRWALKERS™ SOLD IN MULTIPLES OF 1





E&R Sales, Inc.
 4800 Market Square Lane
 Midlothian, VA 23112
 Local (804) 744-8000
 Toll Free (800) 234-7474
 Fax (804) 744-5125
 CustomerService@ersales.com
 www.ersales.com

PRSR STD
 U.S. Postage
 PAID
 Permit No. 320
 Richmond, VA

Like us on  Follow us on  Watch us on 

Stock up on your gold and silver pens for 4th quarter!

Display Gold & Silver pens by Oct. 1st to maximize sales.



Writes on most surfaces!

DecoColor Paint Pens

- | | | | |
|--------------|------------------|--------|-------|
| 0143G | Extra Fine Point | Gold | 12/pk |
| 0143S | Extra Fine Point | Silver | 12/pk |
| 0144G | Fine Point | Gold | 12/pk |
| 0144S | Fine Point | Silver | 12/pk |
| 0145G | Broad Point | Gold | 12/pk |
| 0145S | Broad Point | Silver | 12/pk |

See page 6 of our everyday catalog for more colors.

Sunburst Metallic Gel Pens

- | | | |
|--------------|---------|----------------------|
| 0182 | Display | 72/pk (free display) |
| 0183G | Gold | 12/pk |
| 0183S | Silver | 12/pk |

Display Contains: 4 dz Gold and 2 dz Silver.

Display capacity is 48 pens.

FALL SPECIAL Buy 3+ displays and the cost drops per display. Mention promo code **FALL** to receive sale price.



Digital Clique 0.7 mm Mechanical Pencil

- | | |
|-------------|----------------------|
| 0150 | 84/pk (free display) |
| SALE | |
| 0151 | |
| SALE | |



REGAL ROLLER Rollerball Pens

- | | | |
|-------------|------------|----------------------|
| 0193 | Display | 96/pk (free display) |
| SALE | | |
| 0194 | Open Stock | 12/pk |
| SALE | | |

Open Stock Colors - Black, Blue, Light Blue, and Pink.

